

# Urban IPM Updates

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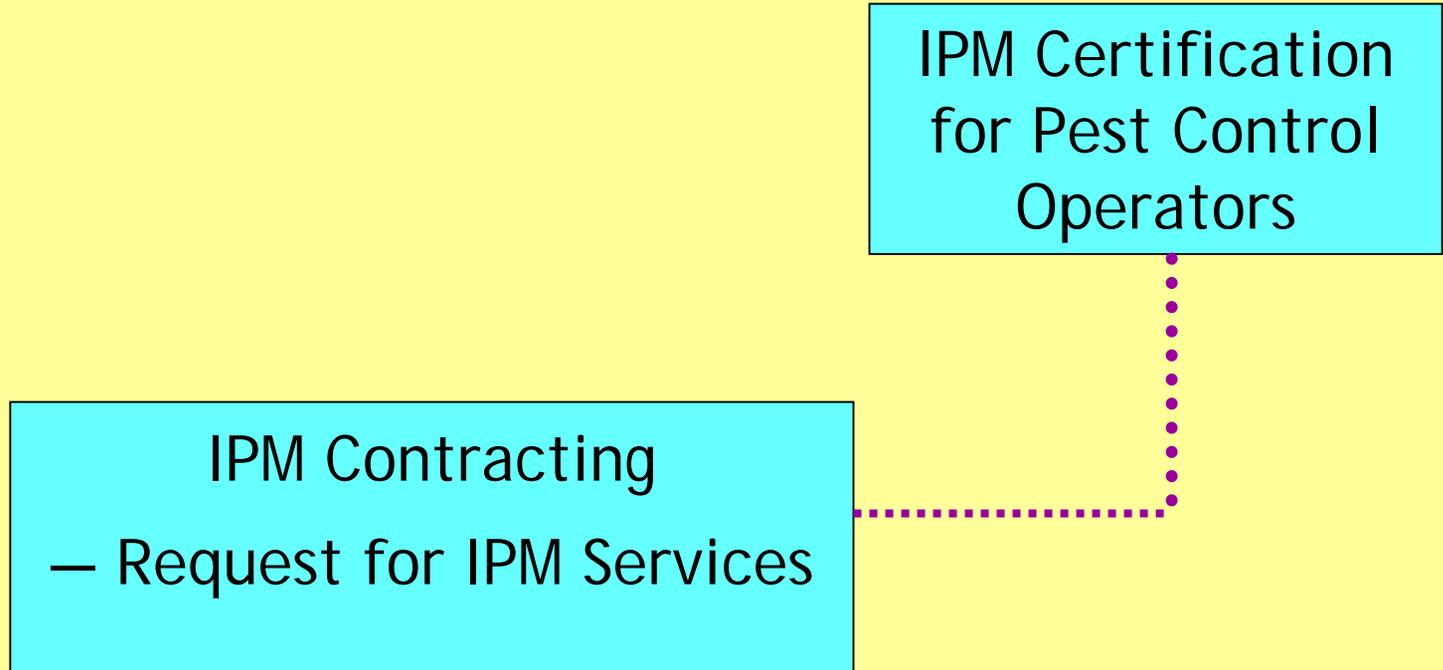
- Structural Pest Control Board—  
IPM committees
- Urban Pest Management  
Working Group—special project  
of the Pest Management  
Advisory Committee

# IPM for Public Agencies

~ Cities, counties, stormwater districts ~



# How do you find a PCO who does IPM?



# New Challenges for PCOs

- Response of the Structural Pest Control Board—Create three new committees
  - Water Quality
  - IPM Definition
  - Truth in Advertising

# Water Quality Committee

- Acknowledge potential contamination of surface water from PCO activities
- Accept presence of voluntary IPM certification program (EcoWise)

# False & Misleading Advertising

§1999.5 of Title 16 (Professional & Vocational Code)

- Avoiding snake oil backfires
- Original intention: protect consumers from false claims

## False and Misleading Advertising

§1999.5 of Title 16 (Professional & Vocational Code), Division 19 (STRUCTURAL PEST CONTROL BOARD) of the California Code of Regulations

It is unlawful for any licensee, or any employee thereof, directly or indirectly to make, disseminate, represent, claim, state, or advertise, or cause to be made, disseminated, represented, claimed, stated or advertised by any manner or means whatever, any statement or representation concerning structural pest control, ...which is unfair, deceptive, untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be unfair, deceptive, untrue, or misleading.

# The Translation, Please

- You can't make claims in ads such as
  - "Safer for kids and pets."
  - "We use natural products."
  - "We use IPM practices."

## IPM Definition Committee

- Develop a definition for *structural IPM* and associated words or phrases (e.g., *nontarget organism*)
- Tie definition in to IPM certification and false & misleading advertising

# IPM Certification for PCOs

EcoWise

- A program that certifies Branch 2 PCOs who demonstrate proficiency in IPM practices
- Evaluates PCOs through an exam and site inspections
- Water Board funded → prevent pesticide runoff into urban creeks
- Geographically focused on SF Bay Area and Sacramento Area PCOs

# EcoWise



de IPM Project  
agents, University of California

# Urban Pest Management Working Group

Subcommittee of Pest Management Advisory Committee (PMAC)

Grew out of last year's working group—Pest Management in the 21st Century (PM21)

## PM21 RECOMMENDATIONS

- Address urban pest management issues
- Restore alliance grant program
- Expand relationship between DPR and UC & CSU
- Reconfigure the PMAC membership

## Urban Pest Management Working Group

### DEVELOPMENT OF PESTICIDE USE ISSUES

Pesticide use issue: e.g., perimeter spraying for ant management

Concerns—why a problem?

Justification for concerns—data, studies

Responses to concerns and justification

Recommendations to DPR

Rationale for recommendations

Potential impacts of recommendations

Extent of agreement among working group

# Pesticide Use Issues

Pre-Construction Termiticide Applications

Perimeter Applications Around Structures

Pesticide-Fertilizer Combination Products

Sewer Line Applications

Baseboard Applications

Foggers (a.k.a. bug bombs)

Treatment of People & Pets for Lice, Mites...

Fabric Impregnation; Nanoparticle Use

Unlicensed & Untrained Applicators