



# Department of Pesticide Regulation



Brian R. Leahy  
Director

Edmund G. Brown Jr.  
Governor

California Notice 2012-15

To: PESTICIDE REGISTRANTS AND OTHER STAKEHOLDERS

Subject: DPR SOCIAL MEDIA

This summer, the Department of Pesticide Regulation (DPR) expanded its outreach and communication efforts to include the world of social media. DPR's goal is to provide information – reports, photographs, videos, pesticide-related news items, event details, training information and program updates using social media and the DPR website. DPR encourages its stakeholders to take a moment to look at our new sites, and to “like” us on Facebook. Here are the direct links to the new sites:

DPR on Facebook: <http://www.facebook.com/CaPesticideRegulation>

DPR on YouTube: <http://www.youtube.com/user/CaliforniaPesticides>

DPR on Twitter: [https://twitter.com/CA\\_Pesticides](https://twitter.com/CA_Pesticides)

For further information, please contact Paul Verke, DPR Assistant Director, by e-mail at [pverke@cdpr.ca.gov](mailto:pverke@cdpr.ca.gov) or by telephone at 916-327-2372.

*Original signed by*

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Date

